



Well, hello there!
I'm Agustin Federovisky.

UX Designer from Argentina.
Specialized in User Experience & Visual Design.
Currently Sr. UX Designer at Doubledot Media.

Experience

Doubledot Media Sr. UX Designer

Head of Design in several projects for Doubledot Media's product portfolio, specially for SaleHoo, a wholesale and dropship directory company based in New Zealand.

May 2019 to Present – Remote (NZ Headquarters)

Design Core Co-Founder

I was one of the co-founders of Design Core, an online UX Academy growing it's business market in LATAM, with a broad portfolio of UX courses lead by industry-recognized experts from top-notch tech companies like Mercado Libre, Despegar & Globant.

Mar 2020 to Nov 2020 – Argentina

Mundos E UX Diploma Director

I was one of the members of a team in charge of designing, directing and supervising the first UX Diploma in Universidad Nacional de Córdoba. We designed an educational program for students that come from other design specialties, in order to help them grow within the UX world and internalize their concepts, methodologies and good practices.

Ene 2020 to Nov 2020 – Córdoba, Argentina

Mercado Libre Ssr. UX Designer

I leaded the UX team for IPPP (Intellectual Property Protection Program), in the process of thinking and designing 360° UX strategies aiming to help members protect their property and copyright rights within Mercado Libre's platform. Among the broad list of associated brands were Nike, Adidas, Dolce & Gabbana, etc.

Jun 2018 to Mar 2020 – Córdoba, Argentina

Experience

Televisión Pública Argentina Freelance Web Designer

Web content and development coordinator for a TV show in one of the largest TV corporations in Argentina. I was involved in both the design process and cut up of 'Ambiente & Medio', the first environmental tv show in the history of the country.

Mar 2017 to Mar 2020 – Argentina

A Design Founder

7+ years of experience working as a freelance designer in my own personal agency, always in the process of creating and managing complex and interesting projects with a strong focus on branding and visual design.

Aug 2012 to Ene 2020 – Argentina

Cooking Freelance Web Designer

On my time working in Cooking, I was in charge of the design and development of web sites produced by the company. During the time, I had the pleasure of working together with a team made up of designers & publicists for the most varied clients from the food industry.

May 2017 to Dic 2018 – Córdoba, Argentina

Pentamedia Web Designer

In Pentamedia, my main role as a web designer I was focused on web desktop and mobile apps with an eye on pixel perfect design. Within my tasks, I was involved in the design process from scratch, designing the overall experience and look & feel, involved in the HTML & CSS cut up as well.

Ene 2015 to Jun 2019 – Córdoba, Argentina

Education

Aguas de la Cañada

Degree in Graphic Design

2013 - 2015

Acámica

Certificate UX / UI Design

2017 - 2018

University of Cambridge

First Certificate

2007

Codecademy

Introduction to Javascript

2017 - 2018

Languages

Spanish

Native

English

Advanced

Croatian

Basic

Skills & Tools

UX

Whimsical
Miro
Invision
Zeplin
Principle
InnerTrends
Hotjar
Crisp
Customer.io
Jira
Asana

Visual

Photoshop
Illustrator
Sketch
Adobe XD
Adobe XD
Figma

Coding

HTML
CSS
WordPress
Bootstrap